



CrossPoint for Managed File Collaboration and Data Quality Analytics

Share and collaborate on healthcare files.
Improve transparency with data quality and archival analytics.

Smarter collaboration among healthcare organizations is an imperative

There are far fewer silos to be found in healthcare now. No longer is it a payer world or a provider world; healthcare organizations are integrated on many levels as a result of the health reform call for greater accountability, transparency and patient care.

But the journey toward increased collaboration among health payers, providers, MCOs, and other partners and vendors can be bumpy, especially when it comes to sharing data and information. Two-way data must be reconciled to support the informatics driving operational performance and quality patient care.

If your organization regularly exchanges healthcare data with partners on a monthly basis, you may experience the following: transferring data files with multiple content types and formats is time consuming and slow. Knowledge about what healthcare content is being transferred is low. Data quality is an issue. File tracking and archival are managed by separate (and often costly) applications, if managed at all.

Now there's a better way to collaborate. Business, informatics and IT users can share data among partners, vendors and networks quickly and compliantly, with full transparency into data quality. Transferred files are archived and easily retrievable for assurance and regulatory reporting. This single hub solution, built specifically for healthcare, comprises all the tools you need at a dramatically lower cost.

CrossPoint blends Managed File Collaboration with Data Quality Analytics

For healthcare organizations that regularly exchange information with numerous partners, **CrossPoint** by Ajilitee is a software-as-a-service (SaaS) solution for managed file collaboration that identifies data quality and integration problems within the thousands of flat files traded among healthcare networks. Fully HIPAA-compliant, it includes:

- Managed File Transfer and Collaboration
- Data Quality Management
- Meta Data Management
- Audit, Quality & Control
- Archiving

CrossPoint blends fast and secure file collaboration with “Data Analysis-as-a-Service” capabilities. Here's what that means: CrossPoint conducts an automated, objective, third-party audit of the data quality on all inbound and outbound files. Cloud-based analytics support file tracking, storage and reporting for corporate line-of-sight into where your data has traveled, what shape it's in, and what the data reflects based on all transactional events.

Who is collaborating?

- Payer and Provider networks
- Regulatory: State & Federal agencies
- Partner services: dental, vision, behavioral groups
- Internal business systems, groups and projects

The need for CrossPoint

Below are common scenarios that illustrate the need for CrossPoint. Whether collaborating internally or externally, you can create a single point of audit, quality and control for your files.

Vendor data exchange. You send data to your HEDIS/NCQA vendor but want to track what files were sent when, know the profile of data that was sent, and be able to audit the entire set of files sent to the vendor over long periods of time.

Data warehouse build. You are building a data warehouse and need a robust Audit, Quality & Control framework to manage the data flows and provide operational insight into your ETL processes end events around the enterprise.

ACO partner file exchange. You exchange files with Provider and Payer partners in an ACO relationship. The files you send need to be audited and archived. In addition, you wish to be able to profile what is being sent to your partners so you can monitor and manage.

Data governance. You have a data governance program and want to obtain operational insight into the data that is being loaded into your data warehouse. Additionally, you want alerts on data quality issues, such as values not on an approved list, or if certain master data (e.g., new Physicians in a Provider list) have been added since the last load.

CrossPoint is ideal for any healthcare company that wants to:

- Exchange healthcare data files or regularly trades files with vendors
- Manage the operational data flow of all files exchanged
- Apply different types of reformatting and processing to the data
- Establish a flow of improved data into their data warehouse
- Standardize strategic data profiling and governance efforts among data stewards
- Improve data quality tracking and monitoring
- Archive all data cost-efficiently and wants online access to it anytime
- Report on: files exchanged, files archived, data quality of files
- Ensure file transfer success or be alerted about issues with exception reports
- Ensure that all data processing is performed in a HIPAA-secure environment

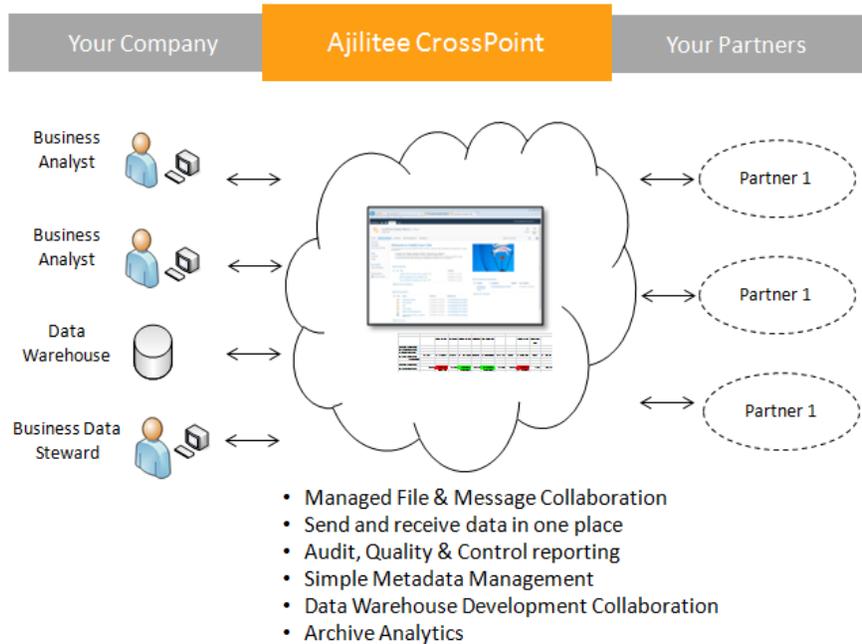
CrossPoint is business-user friendly and can be implemented with minimal or no IT involvement. CrossPoint meets rigorous IT standards and supports the need for greater operational oversight.

Features and functionality for superior measurement and insight

Built using Amazon Web Services and Hadoop, two leading cloud and data analysis technologies, CrossPoint is designed to scale to support your largest and most complex file sharing and analysis requirements.

The CrossPoint Portal is the entry point into your collaboration and data line-of-sight needs

CrossPoint is the intermediary between you and your trading partners and collaborators. Once signed up, you can start using CrossPoint quickly. The portal allows you to define what you want to happen when a file arrives; monitor the operations of collaboration with others to ensure they received the intended files; and ensure confirmation of expected inbound files. Data governance stewards can view data quality profiles and validations associated with datasets, and mark the dataset as approved for release to the data warehouse team.



Data quality and operational metrics provided by CrossPoint include:

- A reports catalog available through SharePoint and delivered through Excel Services; easy to adopt and familiar
- Microsoft BI Report Designer access to create your own reports
- A standard set of customizable business rules
- Ability to write your own validation rules

CrossPoint data processing and transformation features include:

- Reformatting
- Business rule implementation
- Compression
- Encryption
- Data profiling, alerts, and controls
- SLA monitoring
- File archiving and storage

Also available: specialized rule sets for Claims Quality, Provider Quality and Member Integrity.

A variety of “apps” keeps collaboration simple – with options for flexibility

CrossPoint is designed as a set of smaller applications working together to solve common problems while keeping things simple.

CrossPoint Blueprint and Maps (standard):

- Manage your metadata for internal systems and file collaboration
- List of values management
- Map data flows between repositories for development work
- Map lists of values to build an analytical repository
- Use CrossPoint Blueprint for data warehouse mapping descriptions

CrossPoint Workflow (standard):

- Create and schedule jobs: send a file to a partner, profile data, validate a file, run a data warehouse job
- Use workflow rules to trigger built in workflows to get work done fast
- Publish and push data
- Audit, Balance & Control functionality

CrossPoint Data Guard (standard):

- Data quality discovery analysis, validation and monitoring
- Create data quality profiles and validate your data
- Create business rules to validate data
- Perform new data exploration and knowledge discovery on new datasets
- Monitor your data over time

CrossPoint Change Data Detection (optional):

- Compares files to detect change; sync between systems easier
- Publish updates and changes between systems

CrossPoint Event Management (optional):

- Gather your enterprise-wide events into one location for audit and compliance attestation

CrossPoint Crosswalks (optional):

- Map a set of data elements to another set of data elements with automation support
- Create crosswalks between systems (e.g., Provider “A” in system X is the same as Provider “B” in system Y)
- Validate that all data in multiple systems is accounted for and present
- Access the crosswalks for analytics in your informatics groups

CrossPoint Archive Analytics (optional):

- Find and use any data from anytime, instantly

Other solutions fall short

CrossPoint goes beyond existing market offerings in many important ways. It is the only integrated Managed Collaboration and Data Quality Analytics solution that accommodates the unique information requirements of healthcare organizations, bringing collaboration functionality to a new level of value.

In-house solutions are unable to compete with the scalability, user-friendliness, and flexibility of CrossPoint. And unlike commercial file transfer, sharing and collaboration services, CrossPoint monitors, tracks, and archives healthcare data in a HIPAA-secure environment, complete with analytics and archiving. No other file collaboration solution provides the corporate line-of-sight transparency that CrossPoint offers through its independent and automated data analysis of shared files.

Healthcare organizations that are building their own analytical repositories can use CrossPoint as a landing pad for internal analytical systems, complete with metadata reporting and audit, balance and control infrastructure, thus eliminating the need for expensive ETL. Additionally, CrossPoint is a starting point toward a full Master Data Management (MDM) solution.

A single hub solution for many essential tools: the CrossPoint ROI

Economically, CrossPoint saves up to **ten times** the cost of building or acquiring the equivalent functionality for file transfer and collaboration software and associated tools for audit, quality and control; data quality and metadata management; change data detection; and archiving.

Without a doubt, some of these components exist in your organization already. However, they don't work together. CrossPoint is the only solution that integrates file transfer and data quality for ongoing data analysis in a subscription-based model for both business and IT users.

CrossPoint is up to **100 times** faster to implement. Instead of weeks or months of setup time working with IT, business users can independently deploy CrossPoint and be up and running within two days.

A new era of healthcare collaboration

We welcome the chance to show you **CrossPoint**. If you are ready to increase your analytical maturity and data quality measures while sharing files with healthcare partners quickly, easily and cost effectively, please contact us today at 224.265.4570.

About Ajilitee

Ajilitee is a consulting and services firm specializing in business intelligence, information management, agile analytics, and cloud enablement. Our award-winning information experts create agile IT environments using cloud-based technologies and architectures for faster time-to-benefit with less cost and risk. We advise, build, and run programs that quickly and cost-efficiently drive immediate and measurable outcomes for companies with strategic information needs. Ajilitee is a division of LaunchPoint, a provider of information-centric services and solutions for healthcare enterprises. Learn more about us at www.ajilitee.com.

CONTACT

Michael Pooley
Business Development
480.280.1222
mpooley@ajilitee.com